



Circular No: CIS/Acad/2025/12

Date: 06.11.2025

Reference: CBSE Circular No. AP&AD(PD)/2025, Dated 22.10.2025

Subject: CBSE Storytelling Competition – 2025-26

Dear Teachers,

As per the CBSE Circular No. Acad-80/2025, the Board has announced the **CBSE Storytelling Competition for the academic session 2025-26**. Teachers are requested to take note of the guidelines and help students participate actively.

1. Categories of Participation

Category	Classes	Video Duration
Preparatory Stage	3 to 5	Up to 2 minutes
Middle Stage	6 to 8	2–3 minutes
Secondary Stage (Phase 1)	9 to 10	3–4 minutes
Secondary Stage (Phase 2)	11 to 12	3–4 minutes

Language: Hindi or English

Topics: As given in *Annexure I* (Students may choose any one topic)

2. Levels of Participation

2.1 School Level (24th October to 6th November 2025)

- Teachers must conduct storytelling activities and guide students in preparing their videos.
- One **best entry per category** will be selected for the Regional Level.
- The selected student will receive a Participation Certificate after uploading the video to the CBSE portal.

2.2 Regional Level (6th November to 20th November 2025)

- Conducted **online** through the CBSE Storytelling Web Portal.
- Each region will select **10 best entries per category** for the National Level.

2.3 National Level

- Evaluation will be done digitally.
- Winners will be awarded an **online Merit Certificate**.

3. Registration & Video Upload Guidelines

- After selecting the best entries, registration must be done on the portal: <https://cbseit.in/cbse/web/story/Login.aspx>
(Portal Name: 'मेरी कहानी, मेरी ज़ुबानी')
- Registration & uploading window: **6th November to 20th November 2025**
- Videos must be uploaded to **YouTube**, and the link should be submitted on the CBSE portal.
- Teachers must ensure that **parent/guardian consent** is collected before uploading student videos.
- Submission steps and format are given in *Annexure II*.

4. Assessment Criteria

- Creativity
- Fluency
- Content Delivery
- Coherence
- Expression

5. Additional Points

- Participation will be credited to the **Portfolio (Internal Assessment)**.
- Teachers are requested **not to wait till the last date** for submissions.
- The decision of CBSE judges is final.

All teachers are requested to coordinate, motivate students, and ensure smooth conduct of the competition as per the CBSE guidelines.

Warm regards,

Principal
Chinmay International School, CBSE